

# Essential Follow-up to Educational Workshops



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# Overview

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- What makes a successful business?
- What are we getting from workshops?
- Staying motivated
- Continuing the learning process
- Who to have in the team
- The Red River Graziers
- Future possibilities

# Managing for success:

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- Critical assessment
  - Sound achievable goals
  - Inclusive, participatory management
  - Getting commitment
  - Getting the job done
  - Monitoring
  - Control

# What do we get from workshops?

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- Paradigm challenges
- Creative ideas and future planning
- Financial and economic management
- People management
- Marketing
- Production technology

# Staying motivated

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- Neighbor pressure not to change
- There is a learning curve
- Support network
- Interesting, topical speakers

# Continuing to learn

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- Balance your learning
- Business connections
- Monitoring, monitoring, monitoring
- Keep looking for deadwood
- Communicate regularly

# Who to have in the team

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## Pent-athlete training

Swimming

Marathon

Pole vault

Long-jump

Shooting

Business

Social

Livestock

Wildlife

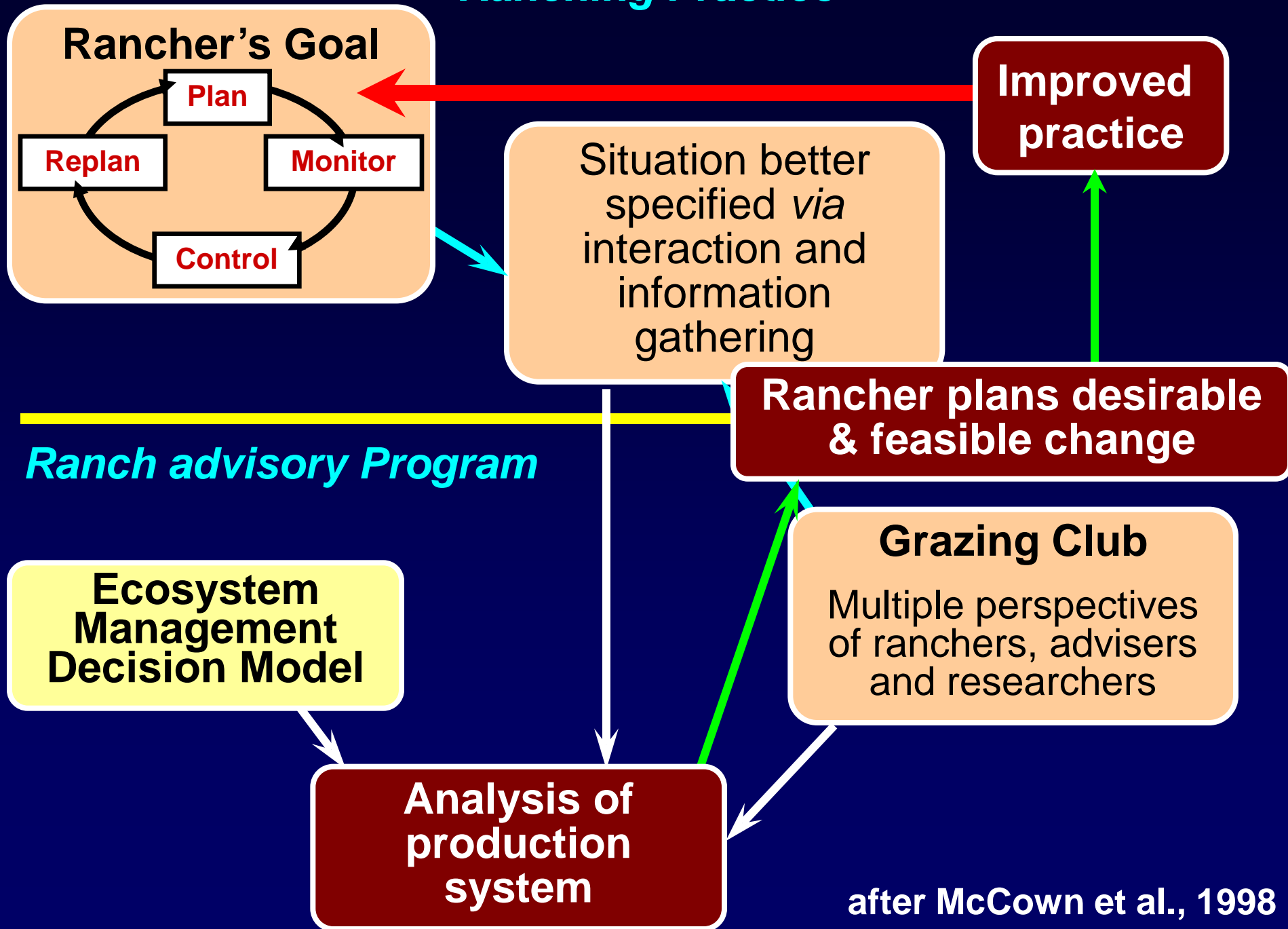
Ecology

Red River Graziers

Grazing Club



# Ranching Practice



# Red River Graziers

## Critique List

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With reference to rancher goals:

Strengths

Stop

Weaknesses

Start

Opportunities

Continue

Problems/Threats

Change

# Grazing Club Recommendations

Waggoner Experimental Ranch - 8 Aug 2001

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## Continue

- Project for 10 + years
- Burning treatment
- Rotation grazing treatment
- Maintain continuous grazing control

# Stop

- Take 'burn' out of goals
- 4 pasture treatments
- Influx of 'green' cattle

# Changes

- More replicates
- Add other tools to deal with brush in addition to fire
- Add more paddocks to 'cell'
- Define 3 part goal
- Simulate more paddocks within existing paddocks

# Future Possibilities

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- Targeted monitoring & feedback
- Group consulting
- Benchmarks for key parameters
- Web page
- Guest speakers



**END**

